

## Press Release



### **Sheru chAIR.**

Design: EOOS.

Pure pleasure

An update for Sheru chAIR: now with a four-star base – optionally with an auto-return mechanism – as well as a five-star base including castors and optional height adjustment. The versatile chair therefore gains even more uses. The crossed bases exude excellence. Sheru is an elegant, comfortable chair that effortlessly brings together work, life, and feeling good.

Soft, light, cool. Sheru chAIR is an airy upholstered chair at a table. Comfortable and refreshing, it is ideal for hours of conversation – with family, as a guest at a friend’s home, in a meeting or at a conference. Sheru chAIR is the breathable bucket seat from Walter Knoll. Seating comfort and ventilation – thanks to the new chAIR technology.

Tailored to be beautiful. Sheru chAIR casually follows its own rules, the bucket has a new cut. Thanks to an ingenious cutting technique, surfaces merge here into a new form. A fine play of lines and curves, understatement and class: you could be forgiven for thinking Sheru chAIR is smiling.

Sheru chAIR welcomes variation. Casual or austere upholstery, depending on the use – from casual lifestyle to the highest demands in public areas. All

**We would greatly appreciate a courtesy copy. Thank you.**

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upholstery covers can be removed. And the bases can be configured to suit the environment and style.

All models are branded with the same design language – even when different frames are combined, the appearance of the ensemble remains homogeneous. Individual yet harmonious. Modern and urbane. Variety meets design.

## The design story

The aim: a minimalist upholstered chair that reduces the use of materials and offers a new level of comfort. Withstands the hardest conditions and is an appealing life companion. An upholstered chair that caters to modern lifestyle.

To achieve maximum performance, the Walter Knoll development team joined forces with EOOS and completely rethought the technology of a bucket seat. The innovation of the chAIR technology is in the bucket; it has concealed openings in the seat and back. In the seating area, bands are arranged in the openings in the shape of palm leaves, creating a pleasantly springy sitting feeling.

At the same time the openings in the seat and back serve as ventilation. Sheru chAIR is thus a completely new type of upholstered chair: breathable and comfortable in comparison to closed buckets.

Sheru chAIR sets standards – also with regard to service life and sustainability. The cover is attached to the bucket with clips, zipper and Velcro tape, making it easy to replace. All materials can be easily separated from each other after a long life cycle and can be returned sorted by type. Timeless elegance plus innovation in construction: this is how sustainability makes sense.

## About EOOS

The Austrian designers Martin Bergmann, Gernot Bohmann and Harald Gründl run their atelier in Vienna and work in projects from Milan to Toronto, London to New York, Berlin to Herrenberg.

EOOS draws on the archaic and creates visionary pieces. The designers observe human rituals, sense desires and instincts, and develop furniture to suit life.

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